

**Historic, Archive Document**

Do not assume content reflects current  
scientific knowledge, policies, or practices.



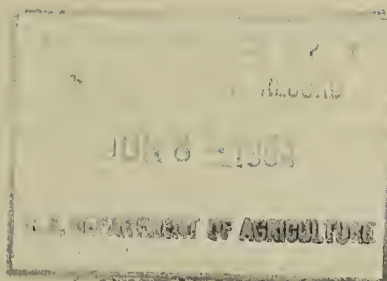


# IDEAS about 4-H Clubs and YMW

Extension Service, U. S. Department of Agriculture



A2 75.28  
Id 2  
cy. 2



No. 8

Washington 25, D. C.  
May 12, 1954

For your information  
and appropriate action

Dear Coworkers:

We are all pleased to see the new enrollment mark achieved in club work--now 2,058,144 members in 86,660 clubs. This represents small but significant increases by the majority of States. A couple of "orchids": North Carolina still has the largest total enrollment of any State in the Nation. This year they had 142,513 members. May we salute the central region, also, where every single State registered increased enrollment over 1952. A tabulation of enrollment by States is included with this letter.

## PLANS FOR NATIONAL CAMP

The tentative program is now going forward to State 4-H staff members. We hope you are enthusiastic, as we are, about opportunities for delegates and for leaders.

Listed below are some arrangements we hope you will note.

### Hotel Reservations - National Camp

A reminder: The States will make their own reservations for hotel accommodations during National 4-H Club Camp. The Raleigh Hotel has mailed the State leaders forms for this purpose.

### Information Coverage

Your extension editor has been alerted about tentative arrangements, as worked out by the Division of Information Programs. They have made some well-organized plans. Please discuss with your editor about alerting Washington correspondents of your own State papers. A copy of the fact sheet prepared for publicity use is enclosed.

Another arrangement we hope you will plan with your editor concerns a possible group picture to be made of your State delegation while they are in Washington. A circular letter will be sent to you soon outlining possibilities and asking for your response.

### All States Day

Tuesday, June 22, from 2 to 6 p.m., is listed as "All States Day." Each State will make its own arrangements, in advance, for calls on Senators, Congressmen, and other important citizens. You may also want to visit interesting places not on the camp schedule.

You might want to consider this idea for your calls on Capitol Hill. Some States indicate they plan to bring along a photo of the camp delegates or of some event or structure in your State of which you are proud in relation to 4-H. Pictures we make at camp would not be ready for presentation.

### Committees at Work

We appreciate your cooperation in regard to personnel of the program development committees, slated to meet this time, being listed to attend camp. The plan is to center most of this committee work in the Thursday-through-Saturday period, with one full day and two 2-hour periods being available, plus one period with delegates later in the week.

### Floral Tributes

Several of you have asked about the appropriateness of floral tributes. The Extension Subcommittee on 4-H Club Work discussed this last year and expressed the need for a definite policy statement. May we suggest:

Acceptable gifts are those that can be shared by the entire camp. This would mean that floral offerings for party decorations or tea table would be appreciated. Flowers for individuals are appropriate when there is one for each delegate. This does not preclude private presentations, aside from official meetings.

### DONOR GROUP TO MEET

On June 21 and 22, the group of friends who sponsor awards programs and related services through the National Committee will be meeting at the Mayflower Hotel in Washington. In previous years, this group has always met in Chicago.

### OTHER MEETINGS NEAR TIME OF NATIONAL 4-H CAMP

Several important groups will meet in Washington at or near the time of National 4-H Club Camp. These include the Extension Committee on Organization and Policy, the Extension Subcommittee on 4-H Club Work, the Board of Trustees and the Builders Council of the National 4-H Club Foundation, the Committee on Development of the 4-H Center, and officers of one or more of the agent associations.

It may be possible for the personnel of these committees to join in the leaders' fellowship dinner, planned for the evening of June 17, at the USDA cafeteria. All Extension personnel and friends of 4-H would be cordially welcomed. Make reservations through the Division of 4-H Club and YMW Programs.



#### REGIONAL 4-H CLUB CAMP

A little further away on the calendar is the Regional 4-H Club Camp, scheduled August 9 to 16 at Jackson College, in Miss. This attracts more than 150 Negro 4-H Club members and extension workers, primarily from 17 States.

The theme will be "Working Together for World Understanding." The program will feature tours, discussions, recreation, and addresses from nationally recognized speakers. More definite plans will be announced to you later.

#### EXPERIMENTAL DISCUSSION PROGRAMS FOR YMW

Fifty-one experimental discussion groups involving about 1,200 young men and women in 14 States have now been organized under the joint efforts of the Extension Service and the 4-H Club Foundation to test and develop new methods and techniques for young men and women's programs. The World Affairs and Great Men film discussion series, proposed by the Fund for Adult Education, have accounted for most of these groups.

A valuable experience in the use of television to stimulate discussion has just been completed in Iowa. Twenty groups of young people held 93 meetings with attendance of about 1,000 to discuss public agricultural policy, economic outlook and world trade.

The foundation is now in process of developing a new film discussion series entitled "Looking at Marriage." This will be ready in the fall. It includes dating, courtship, engagement, and adjustment in marriage. Mrs. Polly Hanst, of Oakland, Md. is writing five articles for this series, and Andy Eure is tying them together with discussion questions and films.

#### APPALACHIAN CONFERENCE (YMW) SEES FARM AND HOME PLANNING

This conference brought together extension workers and young men and women from Tennessee, Kentucky, Virginia, and North Carolina. The entire conference group visited demonstration test farms in Washington County, Tenn., to see farm and home planning in action. The Robinson farm was especially suggestive of the wonderful potential there is for Extension to work with young couples in this area.

#### TENNESSEE PLANS 4-H IN-SERVICE TRAINING FOR AGENTS

During the 2-week period May 17-29, Extension workers from all across the State will be participating in a four-area program. Training will be given in leadership development, methods and projects, human relations, and organization to get the job done. It is expected that about 75 agents will attend.

#### UNDERSTANDING YOUR TEEN-AGER

This is the title of a new bulletin issued by the Metropolitan Life Insurance Co. Several States report they are finding it very helpful for leaders and for parents.

SHARING THE GOOD IDEAS WITH THE STATES:

- California - Last year, the "Committee of 21" (State and county staff  
(Programs personnel) met to analyze the 4-H Club program and see how  
in action) it could be strengthened. Of the 49 recommendations made by  
the committee and adopted by the administration, 46 have  
already been put into effect. Congratulations on the "team  
approach" and on the forceful way that the decisions have  
been carried out.
- Illinois - A State 4-H Foundation is now a reality. The incorporation  
(Foundation) certificate has been received from the Secretary of State.  
The foundation was developed after careful study by a com-  
mittee. Stated purpose is the promotion of 4-H Club work in  
Illinois. Eight directors of the foundation serve by virtue  
of positions they hold; eight additional directors are  
elected.
- Maryland - The Sam's Creek Girls' 4-H Club are learning the joy of  
(Sharing) sharing. They lost their 4-H leader, Ruthanna Hoff, to a  
Clay County, Ky., mission. They, then, adopted a club  
which she had organized in Kentucky. First project was  
to compile and prepare a cookbook of favorite recipes, which  
they sent, along with a shipment of measuring cups and  
spoons. Currently, they are equipping sewing boxes for their  
Kentucky friends.
- Minnesota - A leaders' training kit was a popular tool used for a series  
(Kit) of leader-training institutes. The kit was the joint effort  
of the 4-H staff.
- Mississippi - It's Mississippi's turn to be host to Minnesota in this  
(Exchange) interesting turnabout exchange that was started 4 years ago  
to give young people an opportunity to learn about farming  
methods and the way of life in another section of the  
country. The heart of the exchange is the actual living  
and working with 4-H members from the host State.
- New Mexico - A new idea is a 4-H "thank you" card, used in connection  
(To say thanks) with 4-H programs. The cards for each county bear their own  
county name. They do not replace letters but go to folks  
who might not otherwise be recognized for their service.
- Ohio "Live and Play the Electric Way With Happy" is the title of  
(Electricity) the new 4-H electric project for beginners. In this, the  
members get acquainted with "Happy," a cartoon character  
representing electricity.



- Oklahoma - Choctaw County members demonstrated how combined effort could make important contributions. The 26 clubs of the county responded to the appeal by the community of Hugo to help raise a sum of money to attract a new industry to the area. The answer was a 4-H auction sale--4-H'ers poured in from all directions carrying results of their projects--rabbits, hens, pigs, canned food, homemade bread, clothing, plants, and a host of other things.
- (Fund raising)
- South Carolina - The State 4-H leaders' organization planned and carried out an excellent weekend training conference for about 120 volunteer leaders and extension workers April 30 to May 2. Leon Clayton and the State extension staff were rightfully proud to announce an increase to 52,000 4-H members in 1953.
- (Leaders' conference)
- Vermont - Three 4-H Clubs were honored for their community improvement accomplishments by the Vermont Federation of Women's Clubs crime prevention committee. Vermont's 4-H Clubs are all interested in community service, but these clubs were honored for doing especially fine jobs for their neighbors.
- (Community service)
- Virginia Four young men and women's clubs have received awards in the youth service awards program sponsored by the Virginia Federation of Home Demonstration Clubs. The records were judged on the basis of a balanced program in educational, recreational, and community service activities.
- (Service awards)
- West Virginia "Democracy Doesn't Just Happen" is the theme for the YMW State Talk Meet at Jackson's Mill on August 20. Subtopics may be developed under this central theme.
- (Talk meet)
- Wisconsin The fine new bulletin Dairy Foods Demonstrations for 4-H Club Members was cooperatively planned under the direction of a committee representing the Extension Service, State department of agriculture, and the American Dairy Association.
- (Cooperation)
- Wyoming The State 4-H leaders' council have given study and discussion to the question of beginning age limitations for 4-H work. Their recent recommendation for Wyoming is that boys and girls 9 years old be admitted to 4-H Clubs if they will reach 10th birthdays during the calendar year in which they are enrolled.
- (Age?)

Several other States also are experimenting, or have experiences to share, regarding adjusting 4-H programs and literature to needs of younger members.

### NEWS ABOUT COWORKERS

A longtime friend of 4-H work throughout the Nation, Director Walter S. Brown, of Georgia, turns over his position July 1 to Bill Sutton. Best wishes and commendation are going to Director Brown for his excellent work and also congratulations to Bill. Georgia's record of 131,385 members, and high quality of work are direct tribute to both of them. R. J. Richardson is advanced to the State club leader position. Teaming up with Bill Sutton as assistant director will be L. W. Eberhardt, Jr., formerly a State 4-H staff member, but more recently a district agent.

J. W. Boyd is now acting associate director of extension in Hawaii until the return of Baron Goto, who is on leave from the university to head the FOA program in the Islands.

Connecticut announces the appointment of Henry M. Hansen, a new associate director. Like the folks mentioned above, Mr. Hansen has long been looked to for his counsel on youth work.

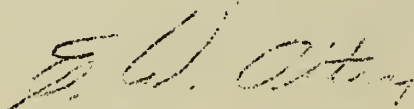
### NEW APPOINTMENT

We join the Information and Home Economics Programs Divisions in welcoming Mrs. Frances Clingerman to the Federal staff. She started May 10 as home economics and youth information specialist, filling a position formerly held by Althea Thacker, who has retired. Probably some of you already know Mrs. Clingerman through her work with the FHA Information Office, or as teacher in the Graduate School. National Camp will give an opportunity for others to meet her and exchange ideas for strengthening information support of youth programs.

### SORRY NO NAMES

Several of you have written about contacts regarding pen pal names of 4-H'ers in other lands. At present, there is no machinery to handle this sort of program. Some of you are able to arrange such correspondence through IFYE's from or to your State. We are in accord with the desire but unable to furnish lists.

Sincerely yours,



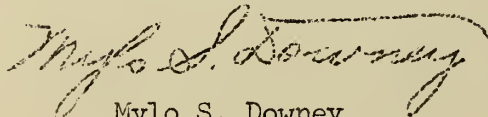
E. W. Aiton, Director  
Division of 4-H Club and YMW Programs



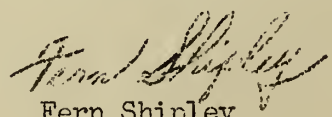
George Foster  
Associate Leader



C. C. Lang  
Associate Leader



Mylo S. Downey  
Associate Leader



Fern Shipley  
Associate Leader

Enclosures.